

CURRICULUM VITAE


DAVID BLAKESLEY

CONTACT INFORMATION

Office

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Home


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EDUCATION

PhD in Rhetoric, Linguistics, and Literature (1990), Department of English, U of Southern California
MA in English (1986), Department of English, San Diego State U
BA in English (1983), Department of English, San Diego State U

ACADEMIC APPOINTMENTS

(2010-present) Endowed Chair, “Robert S. Campbell Chair in Technical Communication,” Clemson U
(2010-present) Professor of English, Clemson U
(2006-2010) Professor, Department of English, Purdue U
(2000–2006) Associate Professor, Department of English, Purdue U
(1996–2000) Associate Professor, Southern Illinois U, Carbondale
(1989–1996) Assistant Professor, Southern Illinois U, Carbondale
(1986–1989) Assistant Lecturer, Freshman Writing Program, U of Southern California
(1984–1986) Teaching Assistant, Department of English, San Diego State U

ADMINISTRATIVE POSITIONS

Interim Director, Rhetorics, Communication, and Information Design PhD Program (2022–present),
Clemson
Interim Director, Pearce Center for Professional Communication (2014), Clemson
Director of Professional Writing (2000–2010), Department of English, Purdue U
Director of Writing Studies (1997–2000), Department of English, Southern Illinois U, Carbondale
Chair, Communication Across the Curriculum (1998–2000), Department of English, Southern Illinois U,
Carbondale
Acting Director of Technology and English Studies (1999–2000), Department of English, Southern Illinois
U, Carbondale
Instructional Coordinator (1987–1988), Freshman Writing Program, U of Southern California
Assistant to the Director of Composition (1985–1986), Department of English, San Diego State U

APPOINTMENTS AND ELECTED OFFICES

Clemson Faculty Senate, President, 2023-2024
Clemson Faculty Senate, President-Elect, 2022–2023
Advisory Commission, New York City College of Technology (CUNY), (Term: 2022–2025)
President, Kenneth Burke Society (2021–present)

Vice President, Kenneth Burke Society (2017–2021)
 Watt Fellow (2018–2019), Watt Family Innovation Center, Clemson University
 Adobe Partners by Design Program (2018–2020)
 Adobe Education Leader (2014–present), <https://edex.adobe.com/member/12b7f3>
 Faculty Representative to the Board of Trustees, Clemson University (2012–2015)
 Entrepreneurial Leadership Academy, Burton D. Morgan Center for Entrepreneurship, 2007–2008
 (Founding class). Sponsored by the Kaufmann Foundation. (\$5,000)

ENTREPRENEURSHIP AND INNOVATION

Founder and Publisher, Parlor Press (2002–present). Scholarly publishing company.

SOLICITATION OF MAJOR GIFTS (ADVANCEMENT)

Clemson-Adobe Partnership. Major gift from Adobe for Campus-Wide Creative Cloud, Adobe Digital Studio, Training Support, and Enterprise-Level Development, \$11,000,000 USD. (With Jan Holmevik, Jim Bottum, and others.) 2014. [received]

Submitted

“The Marketing Cloud Meets the University: The Evolution of the Adobe-Clemson Partnership.” Adobe. Submitted 12 April 2015. ~\$10,000,000.

CONSULTING AND EXPERT WITNESS EXPERIENCE

Westlaw Round Table Group: Areas of expertise include copyright and intellectual property, publishing.
 Clients: Scott D. Sanders P.C. (Atlanta, 2012). (2009–present)
 Morningside Evaluations: Academic and credential evaluation, expert opinion letters.
<http://www.morningeval.com/> (2004–2015).

AWARDS AND HONORS

University Research, Scholarship, and Artistic Achievement Award (URSAA), Inaugural Class, Clemson, May, 2018
 Board of Trustees Award of Excellence, Clemson University, 2018
 Fellow. Rhetoric Society of America (RSA). 2016.
 Rhetoric Society of America (RSA) George Yoos Distinguished Service Award. 2016.
 Computers and Composition Charles Moran Award for Distinguished Contributions to the Field, 2009.
 Instructional Development Center Distance Education Award. Information Technology at Purdue and Continuing Education. 2008 (\$5,000)
 Distinguished Service Award, Kenneth Burke Society, 2005
 Outstanding Faculty Member, Clinical Center-Achieve Program, Southern Illinois U, Carbondale, 1999
 Outstanding Service Award, First-Year Experience, Southern Illinois U, Carbondale, 1990
 Outstanding Service Award, Student Orientation Programs, Southern Illinois U, Carbondale, 1990

Awards for Parlor Press

National Book Award, Longlist, *Ghost Letters* by Baba Badji, 2021.
 Conference on College Composition and Communication, Best Book Award (Edited Collection) for *Creole Composition*, 2021
 Modern Language Association, Mina P. Shaughnessy Prize for *Creole Composition*, 2021 (for 2018–2019 period)

- New Mexico Best Book Award and Best Poetry Book for *Not into the Blossoms and Not into the Air* by Elizabeth Jacobson (Dec. 2019)
- Best Nonfiction Cover Design, *Type Matters: The Rhetoricity of Letterforms*, Ingram Industries (2018)
- International Writing Centers Association Outstanding Book Award for 2018 for the Parlor Press book, *Strategies for Writing Center Research* by Jackie Grutsch McKinney
- Council of Writing Program Administrators Outstanding Book Award for 2017 for the Parlor Press book, *Antiracist Writing Assessment Ecologies: Teaching and Assessing Writing for a Socially Just Future* by Asao Inoue
- Conference on College Composition and Communication, 2017 Best Book Award for *Antiracist Writing Assessment Ecologies: Teaching and Assessing Writing for a Socially Just Future* by Asao Inoue.
- National Jewish Council, *Go On* by Ethel Rackin, finalist for the 2016 National Jewish Book Award. <http://www.jewishbookcouncil.org/awards/2016-national-jewish-book-award-winners-and-finalists>
- Council of Writing Program Administrators Outstanding Book Award for 2015 for the Parlor Press book, *The WPA Outcomes Statement—A Decade Later*, edited by Nicholas N. Behm, Gregory R. Glau, Deborah H. Holdstein, Duane Roen, and Edward M. White.
- Council of Writing Program Administrators Outstanding Book Award for 2013–2014 for the Parlor Press book, *GenAdmin: Theorizing WPA Identities in the Twenty-First Century*, edited by Colin Charlton, Jonikka Charlton, Tarez Samra Graban, Kathleen J. Ryan, and Amy Ferdinandt Stolley.
- Computers and Composition Distinguished Book Award for the Parlor Press book, *Mics, Cameras, Symbolic Action: Audio-Visual Rhetoric for Writing Teachers* by Bump Halbritter. Presented at Computers and Writing 2014.
- Honorable Mention, 2012 Edition Award, Society for the Study of American Women Writers, *Nellie Arnott's Writings on Angola, 1905–1913: Missionary Narratives Linking Africa and America*, edited by Sarah Robbins and Ann Ellis Pullen
- Gary A. Olson Award for Best Book in Rhetorical and Cultural Theory for 2010 from *JAC: A Journal of Composition Theory*, for the Parlor Press book, *Rational Rhetoric: The Role of Science in Public Discourse* by David Tietge.
- W. Ross Winterowd Award for Best Book in Composition Theory for 2008 (Honorable Mention) from *JAC: A Journal of Composition Theory*, for the Parlor Press book, *The Two Virtuals: New Media and Composition* by Alexander Reid.
- W. Ross Winterowd Award for Best Book in Composition Theory for 2007 from *JAC: A Journal of Composition Theory*, for the Parlor Press book, *Meaning, Language, and Time* by Kevin Porter.
- Council of Writing Program Administrators Outstanding Book Award for 2004–2005 for the Parlor Press book, *Historical Studies of Writing Program Administration: Individuals, Communities, and the Formation of a Discipline*, edited by Barbara L'Eplattenier & Lisa Mastrangelo

CONFERENCE CHAIRING AND PLANNING

- Chair, 8th Triennial Conference of the Kenneth Burke Society 2011. Hosted at Clemson University. Clemson, SC. 125 attendees.
- Co-Chair, Computers and Writing 2010, “Virtual Worlds” <http://www.digitalparlor.org/cw2010/>. Onsite and Online Conferences hosted by Professional Writing at Purdue, April–May, 2010. 500+ attendees
- Chair, Computers and Writing 2003, "Discovering Digital Dimensions" (3-D @ Purdue). <http://www.digitalparlor.org/cw2003/>. Hosted by the Professional Writing Program at Purdue, May 22–25, 2003. 400 attendees.
- Chief Conference Planner, 2002 Triennial Conference of the Kenneth Burke Society, New Orleans, LA.
- Program Co-Planner, 1999 Triennial Conference of the Kenneth Burke Society, Iowa City, IA.

MEMBERSHIPS IN ACADEMIC AND PROFESSIONAL SOCIETIES (CURRENT)

Adobe Education Leaders Group

Conference on College Composition and Communication (CCCC)
 Council of Writing Program Administrators
 Drupal Association
 Kenneth Burke Society
 National Council of Teachers of English (NCTE)
 Rhetoric Society of America (Lifetime Sustaining Member)

RESEARCH AND SCHOLARSHIP

Published Work

Books Authored and Co-Authored

Writing: A Manual for the Digital Age 2nd Edition (with Jeff Hoogeveen), Brief and Brief with Exercises editions. Boston: Wadsworth/Cengage, 2012.
Writing: A Manual for the Digital Age (with Jeff Hoogeveen). Boston: Wadsworth/Cengage, 2008. 1,175 pp. (Formerly *The Thomson Handbook*.)
Writing: A Manual for the Digital Age, Brief Edition (with Jeff Hoogeveen). Boston: Wadsworth/Cengage, 2008. 636 pp. (Formerly *The Thomson Handbook, Brief Edition*.)
The Elements of Dramatism. Boston: Longman, 2002. 208 pp.

Reviews

❖ *Rhetoric Review* 21.4 (2002). By Dana Anderson.

Books Edited and Co-Edited

Best of the Journals in Rhetoric and Composition 2021 Ed. Jessica Pauszek, Kristi Girdharry, Charles Lesh, David Blakesley, and Steve Parks. Anderson, SC: Parlor Press, 2023.
Best of the Journals in Rhetoric and Composition 2020, Ed. Jessica Pauszek, Kristi Girdharry, Charles Lesh, David Blakesley, and Steve Parks. Anderson, SC: Parlor Press, 2021
Reinventing Rhetoric Scholarship: Fifty Years of the Rhetoric Society of America, Ed. Roxanne Mountford, Dave Tell, and David Blakesley. Anderson, SC: Parlor Press, 2020.
Best of the Journals in Rhetoric and Composition 2019, Ed. Jessica Pauszek, Kristi Girdharry, Charles Lesh, David Blakesley, and Steve Parks. Anderson, SC: Parlor Press, 2019
Best of the Journals in Rhetoric and Composition 2018, Ed. Jordan Canzonetta, André Habet, Laura Gonzales, David Blakesley, and Steve Parks. Anderson, SC: Parlor Press, 2019.
Best of the Journals in Rhetoric and Composition 2017, Ed. by Kate Vieira, Vincent Portillo, and Jason Luther, David Blakesley, and Steve Parks. Anderson, SC: Parlor Press, 2018.
Best of the Journals in Rhetoric and Composition 2015-2016. Ed. by Steve Parks, Brian Bailie, Romeo Garcia, Adela Licon, Kate Navickas and David Blakesley. Anderson, SC: Parlor Press, 2017.
Late Poems 1968–1993: Attitudinizings Verse-wise, While Fending for One's Selph, and in a Style Somewhat Artificially Colloquial by Kenneth Burke. Ed. Julie Whitaker and David Blakesley. University of South Carolina Press. November, 2005.

Reviews

❖ *KB Journal* 3.1 (Fall 2006). By Miriam Clark. See <http://kbjournal.org/latepoems>

The Terministic Screen: Rhetorical Perspectives on Film. (Editor) Carbondale: Southern Illinois University Press, 2003. 378 pp. Re-released in paperback format, August 2007.

Reviews

❖ "Envisioning Theory: Rhetoric and/of Film." *JAC: A Journal of Composition Theory*. 23.4 (2003) by John Muckelbauer.

- ❖ *American Communication Journal* 6.4 (2003). By Elisia L. Cohen. See <http://acjournal.org/holdings/vol6/iss4/reviews/blakesley.htm>
- ❖ *Choice* 41.1 (September 2003): 470
- ❖ "Review: Composition, Visual Culture, and the Problems of Class." By Dean Rader. *College English* 67.6 (July 2005): 636–50.

Digital Publishing F5 | Refreshed. With Kate Agena, Christopher Berry, Jennie Blankert, Chris Eklund, Serkan Gorkemli, Jingfang Ren, Bob Stein, Karl Stolley, and Rita Wu. West Lafayette, IN: Parlor Press, 2003. ISBN: 1–932559–00–0. TK3 Book: <http://www.parlorpress.com/digital.html>.

Journal Guest Editor

- "Complexity Theory" (with Thomas Rickert). *JAC* 24.4 (2004).
 "Discovering Digital Dimensions." (with Michael Kapper). *Kairos: A Journal of Rhetoric, Pedagogy, and Technology* 8.2 (Fall 2003). <http://english.ttu.edu/kairos/8.2/index.html>
 "Visual Rhetoric." (with Collin Brooke) *Enculturation* 3.2 (2002). <http://enculturation.gmu.edu/>

Journal Articles

- "The Residual Concepts of Production v. the Emergent Cultures of Distribution in Publishing." *TUGboat*, vol. 43, no.3, 2022, pp. 232–239. DOI: <https://doi.org/10.47397/tb/43-3/tb135blakesley-production>
- "Composing the Un/Real Future." *Computers and Composition*. Special Issue. Edited by Jason Tham, Megan McGrath, Ann Hill Duin, and Joseph Moses" (Sept. 2018). 8–20. <https://doi.org/10.1016/j.compcom.2018.07.005>
- "Kenneth Burke's FBI Files" (with Todd Deam). *KB Journal* 13.1 (Fall 2017). <http://kbjournal.org/fbifiles>
- "The Future of Digital Publishing, Circa 2003." Blog Carnival 10. *Sweetland Digital Rhetoric Collaborative*. 2 Dec. 2016. <http://www.digitalrhetoriccollaborative.org/2016/12/02/future-digital-publishing-circa2003/>
- "New Realities for Scholarly Presses in Trying Economic Times." *Composition Studies* 42.1 (Spring 2014): 97–102.
- "Get Agrippa: A Comment on Chris Miles's "Occult Retraction." (With Joshua Gunn, Morgan Reitmeyer, and William A. Covino). *Rhetoric Society Quarterly* 39.4 (October 2009): 380–87.
- "Open Access Book Publishing in Writing Studies: A Case Study." (With Charles Bazerman, Mike Palmquist, and David Russell). *First Monday* 13.1 (7 January 2008). <http://www.uic.edu/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/2088/1920> [10,300 words]
- "And Now . . . *Essays Toward a Symbolic of Motives, 1950 to 1955*." *KB Journal*. 3.2. Spring 2007. <http://kbjournal.org/som> [Invited]
- "Burke's New Boiks: Get 'em While They're Hot and Before They're Not. . . ." *KB Journal* 3.1. Fall 2006. <http://kbjournal.org/books>
- "From Nodes to Nets: Our Emerging Culture of Complex Interactive Networks." (With Thomas Rickert.) *JAC* 24.4 (2004): 821–30.
- "Coverweb Introduction: Discovering Digital Dimensions." *Kairos* 8.2. Fall 2003. <http://english.ttu.edu/kairos/8.2/binder2.html?coverweb/coverweb1.html> (4 nodes).
- "Being Reasonable: A Response to Richard Marback." *JAC* 22.1 (Winter 2002): 151–59.
- "Facing the Perilous Future of Academic Publication" and "A Multi-Journal Collaborative Issue on Electronic Publication." *Enculturation* 4.1 (Spring 2002) http://enculturation.gmu.edu/4_1/intro/blakesley1.html and http://enculturation.gmu.edu/4_1/intro/blakesley2.html
- "Directed Self-Placement in the University." *Writing Program Administration* 25.3 (Spring 2002): 9–39.

- “Introduction: Notes on Visual Rhetoric” (with Collin Brooke). *Enculturation* 3.2 (2002).
http://enculturation.gmu.edu/3_2/introduction.html (5 Nodes)
- "Eviscerating David Cronenberg." *Enculturation* 2.1 (1998). Hypertext Essay. Available
http://enculturation.gmu.edu/2_1/blakesley/. (Reviewed in *Film-Philosophy*, May 1999)
- “Maxim-izing Literacy.” *Discurrendo* 3.2 (Spring 1990): 2–5.
- “The History of Rhetoric and the Teaching of Writing.” *The Writing Instructor* 8.1 (Fall 1988): 3–6.
- “Cultural Noise.” *Discurrendo* 1 (Jan. 1988): 8–11.

Book Chapters

- “Elaborate Rhetorics.” *Writing Spaces: Readings on Writing, Vol. 5*. Edited by Trace Daniels-Lerberg, Dana Lynn Driscoll, Mary K. Stewart, and Matthew Vetter. Writing Spaces.org, 2023.
- “Illuminating Kenneth Burke, Engaging Publics.” *In the Classroom with Kenneth Burke*. Edited by Ann George and M. Elizabeth Weiser. Parlor Press, 2023, pp. 73–103.
- “Nervously Loquacious at the Edge of an Abyss.” *Re-Inventing Rhetoric Scholarship: Fifty Years of the Rhetoric Society of America*. Ed. Roxanne Mountford and Dave Tell. RSA and Parlor Press, 2020.
- "Listen for a While, Then Put in Your O(a)r." *Explanation Points: Publishing in Rhetoric and Composition*. Ed. Danielle Nicole DeVoss and John Gallagher. Utah State University Press, 2019. PP. 174–177.
- “Terministic Screens.” *The SAGE Encyclopedia of Communication Research Methods*. Ed. Mike Allen. Thousand Oaks, CA: Sage, 2017.
- “A Burkeian Reading of *White Noise*.” *Approaches to Teaching DeLillo’s White Noise*. Ed. John Duvall and Tim Engles. New York: Modern Language Association, 2006. 169–79.
- Forward. *Internet-Based Workplace Communication: Academic and Industry Perspectives*. Ed. Pavel Zemliansky and Kirk St. Amant. Hershey, PA: Idea Group Publishers. 2004. vi-ix.
- “Defining Film Rhetoric: The Case of Hitchcock’s *Vertigo*.” *Defining Visual Rhetorics*. Ed. Marguerite Helmers and Charles Hill. Erlbaum. February, 2004. 111–33.
- "Sophistry, Magic, and the Vilifying Rhetoric of *The Usual Suspects*." *The Terministic Screen: Rhetorical Perspectives on Film*, ed. by David Blakesley. Southern Illinois University Press, 2003. 234–245.
- “Directed Self-Placement in the University.” *Directed Self-Placement: Principles and Practices*. Ed. Daniel Royer and Roger Gilles. Hampton Press. 2003. 31–47.
- “Southern Illinois University Carbondale as an Institutional Model: The English 100/101 Stretch and Directed Self-Placement Program” (with Erin Harvey and Erica Reynolds). In *Directed Self-Placement: Principles and Practices*. Ed. Daniel Royer and Roger Gilles. Hampton Press. 2003. 207–41.
- “Kenneth Burke’s Pragmatism-Old and New.” *Kenneth Burke and the 21st Century*. Ed. Bernard Brock. SUNY Press, November 1998.
- "Neopragmatism." *Theorizing Composition: A Critical Sourcebook of Theory and Scholarship in Contemporary Composition Studies*. Ed. Mary Lynch Kennedy. Greenwood Press, 1998.
- “Reconceptualizing Grammar as an Aspect of Rhetorical Invention.” *The Place of Grammar in Writing Instruction*. Ed. Susan Hunter and Ray Wallace. Portsmouth, NH: Boynton/Cook, 1995. 191–203.
- “He/Man and the Masters of Discourse.” *Gender Issues in the Teaching of English*. Ed. Nancy McCracken and Bruce Appleby. Portsmouth, NH: Boynton/Cook, 1992. 23–38.
- “So What’s Rhetorical about Criticism? A Subjective Dialogue Featuring Kenneth Burke and Fredric Jameson.” *Textuality and Subjectivity: Essays on Language and Being*. Eds. Dale Gowen, Ken Mendoza, and Eitel Timm. Columbia, SC: Camden, 1991. 14–20.

Interviews

RSA Oral History Initiative: Interview with David Blakesley (2019).

<http://rhetoric.org/oralhistory/items/show/2>

“The Wrench in the Gears: How Independent Academic Presses Can Disrupt the Publishing Model.”

Interviewed by Brian Gaines. Blog Carnival 10. *Sweetland Digital Rhetoric Collaborative*. 28

Nov. 2016. <http://www.digitalrhetoriccollaborative.org/2016/11/28/the-wrench-in-the-gears-how-independent-academic-presses-can-disrupt-the-publishing-model/>

"An Interview with Mark C. Taylor." (With Thomas Rickert.) *JAC* 24.4 (2004): 805–819.

Guest Moderator/Interviewer, *PRE/TEXT*, The List. Re/Inter/View with Timothy Crusius, Nov. 1999.

<http://www.pre-text.com/ptlist/reinvw.html>

Interview. “Bruce C. Appleby on Popular Culture, Gender, and Writing Instruction.” *The Writing Instructor* (Spring 1994): 124–36.

Book Reviews

Review. *Remediation: Understanding New Media* by Jay David Bolter and Richard Grusin. *Kairos* 6.1

(Spring 2001). <<http://english.ttu.edu/kairos/> or

<http://english.ttu.edu/kairos/6.1/reviews/blakesley/remediator.html>>

Review. *Magic, Rhetoric, and Literacy: An Eccentric History of the Composing Imagination* by William A.

Covino. *Dialogue: A Journal for Writing Specialists* 2.1 (Spring 1995): 71–74.

Review. *Reorienting Rhetoric: The Dialectic of List and Story* by John D. O’Banion. *The Kenneth Burke Society Newsletter* 10.1 (June 1995): 22–25.

Encyclopedia Articles

The Encyclopedia of Novels into Film. Eds. John C. Tibbetts and James Welsh. NY: Facts on File, 1998.

❖ “Frankenstein” (1500 words)

❖ “The Exorcist” (500 words)

❖ “Do Androids Dream of Electric Sheep” (1500 words)

❖ “Strangers on a Train” (1000 words)

❖ “Flowers for Algernon” (500 words)

❖ “Martin Eden” (500 words)

❖ “The Thirty-Nine Steps” (1000 words)

❖ “War of the Worlds” (1000 words)

❖ “Heart of Darkness” (1500 words)

❖ “Kiss of the Spider Woman” (1000 words)

Bibliographies

“A Bibliography of the Works of Kenneth Burke” (with Richard Thames, et al.) *KB Journal* 1.1 (2004–2023). <http://kbjournal.org/content/works-kenneth-burke>

“Secondary Bibliography: Works about Burke” (with Richard Thames, et al.) *KB Journal* 1.1 (2004–2023). <http://kbjournal.org/worksaboutkb>

Books Under Contract

Illuminating Rhetoric: A Guide to Seeing, Reading, and Writing. McGraw-Hill; under contract. One-fourth of the manuscript has been completed and reviewed positively (~300 pages completed)

Books in Progress

Elaborate Identifications (Prospectus in Development; targeted for the University of Chicago Press)

Invited Lectures and Workshops (2010–present)

- “*The Tower* by Owen Barfield: Presentation and Q&A.” Invited speaker. Signum University, Bedford, NH, 3 Dec. 2020. <https://signumuniversity.org/event/the-tower-by-owen-barfield/>
- Navigating Publication Series. “From Dissertation to Book.” Rhetoric Society of America, 5 Sept. 2020 (Zoom). YouTube: <https://youtu.be/zxhr7MqlqUY>
- Navigating Publication Series. “Making Contact: Working with Book Editors, Reviewers, and Readers.” Rhetoric Society of America, 16 October 2020 (Zoom)
- “The Unevenly Distributed Future of (Academic) Publishing.” Invited speaker, Emory University, Atlanta, GA, 9 Nov. 2017.
- “Share Your Creativity.” Invited speaker for Creative Campus Initiative, Clemson University, Clemson, SC, 17 Aug. 2017.
- “Creative Dividends in the Digital Economy.” Intellectual Life Speaker, George Mason University. Fairfax, VA, 15 April 2015.
- “Researching and Publishing in the University.” Keynote address and workshop facilitator, Carolina Writing Program Administrators Annual Retreat, Wildacres, NC, Sept. 15–16, 2014
- “Elaborate Identifications: Rhetorical Perspectives on Film.” Presidential Dream Course and Lecture, University of Oklahoma, 3 April 2014.
- “Easy EPUB Ebooks with InDesign.” With Charles Lowe and Jim Kalmbach. Half-day workshop. Computers and Writing 2012. North Carolina State University. Raleigh, North Carolina, 17 May 2012.
- “Design Composition.” Workshop. SUNY New Paltz. New Paltz, New York, April 19, 2012.
- “The Beginning of Books?” Invited Keynote. Digital Platforms and the Future of Books. University of Florida Digital Assembly Symposium. Gainesville, Florida, 20–21 Jan. 2012.
- “High Wired Redux: Visions of Technology: Visualizing Prospective Histories of Materiality.” RCID Forum. Clemson University. Clemson, South Carolina, 28 November 28 2012.
- “The Future(s) of the Book.” Invited Keynote. Publishers, Agents, and Media Institute. Georgia Writers Association and Kennesaw State University. Kennesaw, Georgia, 1 October 2011.
- “Visual Rhetoric in the Digital Age.” Invited Keynote. Texas Community College Teachers Association. San Antonio, 29 Jan. 2011.
- “Visual Literacy in the Workplace,” Invited Lecture. Indiana University-South Bend. South Bend, IN, 24 Feb. 2011
- “The Future of the Book for Scholars in the Humanities,” Invited lecture, Texas Christian University, Fort Worth, TX, 21 Oct. 2010.
- “Illuminating Visual Rhetoric and the Semiotics of Identification.” Keynote Address. Rhetoric of the Visible Conference. International Association of Visual Semiotics, Venice, Italy, 13 April 2010.

Conference Papers, Talks, Addresses, Panels, and Workshops (2010–present)

- “Teaching the Rhetorics of Film: The Case of *Absent Now the Dead*.” Rhetoric Society of America, Baltimore, MD, 28 May 2022.
- “Festschrift in Honor of RSA Founder Dr. Janice Lauer Rice.” Rhetoric Society of America, Baltimore, MD, 28 May 2022.
- “The Value of (Burkean) Theory in an Age of Activism.” 11th Triennial Conference of the Kenneth Burke Society, Zoom, 25 June 2021.
- “Driving Student Engagement in an English Class.” Yellowdig webinar, 14 July 2021.
- “Publishing Books in WAC/WID.” Book Series Editors Roundtable, International Writing Across the Curriculum Conference, 5 August 2021. Colorado State University. Virtual.
- “The Complicated Legacies of Open Access Publishing.” Information, Medium & Society: Nineteenth International Conference on Publishing Studies, Universidad Complutense, University of Madrid, July 2021. (Virtual)

- “The Commonplaces of Book Publishing.” Panel Title: “Publishing (as) Commonplaces: Editing, Revising, Circulating,” Video: <https://vimeo.com/547947983>. Conference on College Composition and Communication, Virtual, 10 April 2021
- “Tales from the Far Side: The Commonplaces of Publishing.” Conference on College Composition and Communication, Milwaukee, WI, March 2020. COVID-19 Cancelled.
- Kenneth Burke Jeopardy at CCCC, Kenneth Burke Special Interest Group, Conference on College Composition and Communication, Milwaukee, WI, March 2020. COVID-19 Cancelled.
- Kenneth Burke in Pittsburgh, Kenneth Burke Special Interest Group, Conference on College Composition and Communication. Pittsburgh, PA, 14 March 2019.
- Editors Roundtable. Research Network Forum, Conference on College Composition and Communication. Pittsburgh, PA, 13 March 2019.
- “Academic Entrepreneurs v. Entrepreneurial Academics,” Association of Teachers of Technical Writing, Pittsburgh, PA, 12 March 2019
- “Nervously Loquacious at the Edge of an Abyss,” The RSA Fellows Remember: 50 Years in Retrospect, the Last 25 Years, Rhetoric Society of America, Minneapolis, MN, 1 June 2018.
- “Conversation Three (‘Some More’): Are There Real Substantive Changes Between Traditional Rhetoric and New Rhetorics?” Rhetoric Society of America, Minneapolis, MN, 2 June 2018.
- “Augmenting (Rhetorics and) Realities: Developing for the Microsoft Hololens.” Conference on College Composition and Communication. Portland, OR, 16 March 2017.
- “Identifying (Killing) Pluto. Rhetoric Society of America. Atlanta, GA 25 May 2016.
- “Taking Action on Intellectual Property with Open Educational Resources. Conference on College Composition and Communication. Houston, TX, 7 April 2016.
- Editors Roundtable. Research Network Forum, Conference on College Composition and Communication. Houston, TX, 18 April 2016
- Editors Roundtable. Research Network Forum, Conference on College Composition and Communication. Tampa, FL, 18 March 2015.
- “Making and Sharing Knowledge: Multiple Channels of Publication.” Featured Session. Conference on College Composition and Communication. Tampa, FL, 21 March 2015
- “Wearable Computers, Wearable Composing.” Chair and Founder, Special Interest Group, Conference on College Composition and Communication. Tampa, FL, 19 March 2015.
- “Publishing To Be Read.” Carolina Rhetoric Conference. Clemson, SC, 7 February 2015.
- “Creativity and Digital Literacy for the 21st Century: The Adobe Clemson Partnership.” Featured Speaker. EDUCAUSE: Adobe Executive Education Roundtable, Orlando, FL, 29 Sept. 2014
- “Publisher/Designer: Making Augmented Books.” Rhetoric Society of America, San Antonio, Texas, 23 May 2014.
- “Augmented (Reality) Books and Their Implications for Technical Communication.” Association for Teachers of Technical Writing Conference, Indianapolis, Indiana, 19 March 2014.
- “Multi-Touch, Interactive, Augmented Books and Their Challenges for Authors and Publishers.” South Atlantic Modern Language Association, Atlanta, Georgia, 10 Nov. 2013.
- “Toward a New Rhetoric (of Motives: Burke, Perelman, and the Analysis of the Present.” Rhetoric as Equipment for Living: Kenneth Burke, Culture, and Education Conference, University of Ghent, Belgium, 5 May 2013.
- [Keynote] “Social Reading and Publishing Platforms” Research Network Forum, Conference on College Composition and Communication, Las Vegas, Nevada, 13 March 2013.
- “Twelve Viewers Viewing,” Featured Session, Conference on College Composition and Communication, Las Vegas, Nevada, 16 March 2013.
- “Natural User Interfaces and the Rhetoric of Identification.” Computers and Writing 2012. North Carolina State University. Raleigh, North Carolina, 17 May 2012.
- “Meet the Press: Conversations with Book Publishers.” South Atlantic Modern Language Association (SAMLA). Atlanta, Georgia, 5 November 2011.

- “The Future(s) of Computers and Writing (Town Hall). Moderator and presenter.” Computers and Writing 2011, University of Michigan (Ann Arbor, 21 May 2011)
- “Writing in Motion: The Futures of the Digital Scholarly Press,” Computers and Writing 2011, University of Michigan (Ann Arbor, 21 May 2011)
- “The Challenges of Innovation in Academic Culture.” Conference on College Composition and Communication. CCCC (Atlanta, GA, 8 April 2011).
- “Meet the Press: Conversations with Book Publishers.” South Atlantic Modern Language Association (SAMLA). Atlanta, Georgia, 6 November 2010.
- “DIY Publishing and Design in Composition: Blurb, MagCloud, Wix.” Cengage Learning “Viva Composition” Conference. Las Vegas, NV. November, 2010.
- “The Democratization of Production and Its Implications for Publishing in Composition,” Conference on College Composition and Communication (Louisville, KY, 20 March 2010).
- “Emergent Printing and Publishing Technologies in the Digital Age: A Publisher’s Perspective,” Electronic Imaging Conference (San Jose, CA, 19 Jan. 2010).

RESEARCH-RELATED GRANTS

- “Purdue Center for Serious Games and Learning in Virtual Environments.” Provost’s Program for Instructional Innovation. With William Watson (Education) and Michael Witt (Libraries). \$25,000. 2008.
- Entrepreneurial Leadership Academy, Burton D. Morgan Center for Entrepreneurship, 2007–2008 (Founding class). Sponsored by the Kaufmann Foundation. (\$5,000)
- “Integration of Digital Publishing in Teaching and Learning.” Hewlett-Packard Digital Publishing for University Teaching and Learning Grant. Co-PI, with Jan Allebach (Engineering), Dino Felluga (English Literature), Ed Coyle (Engineering). (\$90,000), 2005–2006. Purdue U.
- “Building the Foundation for the Center for Digital Publication.” eEnterprise Center at Discover Park. 2nd Round. Co-PI. With Dino Felluga (Co-PI, English), Susan G. Miller (Computer Graphics & Technology), and Patricia Sullivan (\$33,063). Feb-March 2003. Purdue U.
- External* [Submitted]
- Principal Investigator (PI), “American Words” [Film Documentary Series], includes *The Wordman: Kenneth Burke*. National Endowment for the Humanities: Media Production Grant Program. January, 2019. \$453,756.00. [not accepted]
- “Inspiring Creativity Across the Disciplines.” National Endowment for the Arts (NEA). Co-Pi. With Jan Holmveik, Barbara Weaver, et al. March, 2015. \$100,000. [not accepted]
- “Print and Digital Publishing on Chameleon Island: Adapting Virtual Spaces for Learning, Discovery, Collaboration, and Innovation.” MacArthur Foundation Digital Learning Competition. (With University of Bologna, RMIT University-Australia, ITESM-Mexico, PUCRS-Brazil). \$250,000. (Project Leader). 2008. [not accepted]

TEACHING-RELATED GRANTS

- Watt Fellow (2018–2019), Watt Family Innovation Center, Clemson University, \$5,000.
- Creative Inquiry Project: 1070 Educational Children's Books about Nature. Clemson (2016-present). \$600.

See also “Publishing-Related Grants”

EVIDENCE OF INTERDISCIPLINARY ACTIVITY

Faculty Senate President, Clemson (2023–2024)

Co-Director, Center of Excellence in Next Generation Computing and Creativity, Clemson (CCIT) (2015)
 Faculty Representative to the Board of Trustees, Clemson University (2012-2015)
 Entrepreneurial Leadership Academy, Burton D. Morgan Center for Entrepreneurship, 2007–2008
 (Founding class). Sponsored by the Kaufmann Foundation.
 Faculty Affiliate, Burton D. Morgan Center for Entrepreneurship, Discovery Park, Purdue University
 (2004–present)
 Discovery Park Undergraduate Research Internship Program (DURI). “Digital Publishing.” (With Jan
 Allebach, Engineering), 2007. Purdue U.
*See also “Research-Related Grants,” “Teaching-Related Awards and Grants,” and University
 Committees*

EDITORSHIPS AND PUBLISHING

Book Series

Founder and Series Editor, Rhetorical Philosophy and Theory. Southern Illinois University Press. (1999–
 2004)

Journal Editing

Co-Editor, *WAC Journal*. Hosted at Clemson. 2011–present.
 Editor, *KB Journal* (<http://kbjournal.org>). Journal of the Kenneth Burke Society. 2014–present.
 Editor of Publications, Kenneth Burke Society. Includes *KB Journal* (<http://kbjournal.org>). *KB Journal*
 hosted at Clemson starting 2010. (2011-present)
 General Editor and Publisher (with Dawn Formo), *The Writing Instructor*.
<https://www.writinginstructor.org> (2001–present). Hosted at Clemson starting 2010.
 Special Issue Editor, "Complexity Theory" (with Thomas Rickert). *JAC* 24.4 (2004)
 Managing Editor and Web Developer, *KB Journal*. <http://www.kbjournal.org> (2003-2008)
 Production Consultant, *Pre/Text* (2005–present)
 Guest Co-Editor (with Michael Kapper), "Discovering Digital Dimensions." *Kairos: A Journal of Rhetoric,
 Pedagogy, and Technology* 8.2 (Fall 2003). <http://english.ttu.edu/kairos/8.2/index.html>
 Production Editor, *WPA: Writing Program Administration* (2000–2004)
 Guest Co-Editor (with Collin Brooke) “Visual Rhetoric.” *Enculturation* 3.2 (2002).
<http://enculturation.gmu.edu/>

Other Editorial and Advisory Boards

Board of Advisors, New York City College of Technology (City Tech, CUNY), New York, NY. (August
 2022 - Present).
WPA: Writing Program Administration (2019-present)
TRACE Advisory Board, University of Florida, <http://trace.english.ufl.edu/about/> (2015-present)
CCC Online (2010-present)
Community Literacy Journal (2012-present)
Computers and Composition (2011-present)
Pre/Text (2004–present)
 Purdue University Press (2004–2010)
Sycamore Review (2004–2011)
Dialogue: A Journal for Writing Specialists (1994–2002)

Publishing

Founder, Publisher, and General Editor, Parlor Press, 2002-present. <http://www.parlorpress.com>. Parlor
 Press is an independent scholarly press, publishing high quality and rigorously peer reviewed books

in print and multimedia formats, some as open access and CC-licensed content. In addition to managing all aspects of the business, responsibilities include managing peer review and submissions, production, design, promotion, marketing, and distribution. **Number of titles published as of June 2023: 350.**

Current Parlor Press Book Series

Comics and Graphic Narratives, Edited by Sergio Figueiredo, Jason Helms, and Anastasia Salter
 Electracy and Transmedia Studies, Edited by Cynthia Haynes and Jan Rune Holmevik, Clemson University
 Emerging Conversations in the Global Humanities, Edited by Victor Taylor, South Dakota State University
 Free Verse Editions, Edited by Jon Thompson, North Carolina State University
 Lauer Series in Rhetoric and Composition, Edited by Thomas Rickert and Jennifer Bay, Purdue University
 New Media Theory, Edited by Byron Hawk, University of South Carolina
 Reference Guides to Rhetoric and Composition (WAC Clearinghouse and Parlor Press), Edited by Charles Bazerman, University of California, Santa Barbara, Mary Jo Reiff, University of Kansas, and Anis Bawarshi, University of Washington
 Renaissance and Medieval Studies, Edited by Charles Ross, Purdue University
 Second Language Writing, Edited by Paul Matsuda, Arizona State University
 Studies in Rhetorics and Feminisms, Edited by Cheryl Glenn and Shirley Wilson Logan
 Visual Rhetoric, Edited by David Blakesley, Clemson University
 Writing Program Administration, Edited by Laura Micicche and Christopher Carter, University of Cincinnati
 The X Series, Edited by Jordan Frith, Clemson University

TEACHING

Courses Taught at Clemson Since 2010

ENGL 3140: Technical Writing (Su 2013–2022)
 ENGL 3140: Honors Technical Writing (S 2012)
 ENGL 3320: Visual Communication (S 2016)
 ENGL 4590/6590: The Future of the Book (F 2010, S 2015)
 RCID 8010: Histories of Rhetoric (F 2020–2023)
 RCID 8110: Information Design (F 2016, F 2018)
 RCID 8130: Kenneth Burke (S 2011, S 2014, S 2019)
 RCID 8130: Kenneth Burke and Mikhail Bakhtin (F 2017)
 RCID 8130: The Future of the Book: Production (F 2011)
 RCID 8130: Rhetorics of Cinema (Sp 2019)
 RCID 8800: Studio II (S 2020–2023)
 RCID 8800: Studio I and II (S 2020–2023)
 ENGL 8310: The Future of the Book (S 2016)
 ENGL 832/RCID 813: Book Publishing in the 21st Century (F 2012)
 ENGL 857: Digital Rhetorics Across Media (F 2014)

Courses and Programs Involving the Mentoring of Teachers and Interns

Clemson University

Pearce Center Scholars (training/mentoring in 1941 Studio)
 GTA Mentoring/Observations (2011–present)

Dissertations and MA Theses at Clemson

Current PhD Committees (Currently Directing): Heather Hartness, Justin Shay Easler, Amy Boone Mund, Jared Jameson, Shelley Lloyd, Julia Longaker, Mary McDermott, Andrew Moore, Cecily Timmons, David Williams

Current PhD Committees (Member): Rebecca Rea Ross, Jonathan Burgess, Franklyn Wu

Completed PhD Committees (Directed): Sheila Dodson (2023, with Abel Bartley), June Furr (2023), Cody Hunter (2022), Joshua Loebner (2022), Kristin Santa Maria (2022), Michael Collins (2021), Eric Hamilton (2021), David Measel (2021), Octaviyanti Wahyurini (2020), Michael Russo (2020, with Steve Katz), Joshua Wood (2018), Dina Basuki (2017), Drew Stowe (2016), Katherine Elrick (2016), Glen Southergill (2014)

Completed PhD Committees (Member): Sethunya Makoko, Nicholas Rader David Whaley (2023), Charmayne Brown (2021), Whitney Jordan Adams (2020), Karyn Campbell (2020), Brian Gaines (2019), Sam Fuller (2018), Eric Stephens (2018), Katherine Hanzalik (2018), Kristie Byrum (2014), Jared Colton (2014), John Dinolfo (2012)

Completed MA Thesis Committees: Many (50+)

SERVICE [ABRIDGED]

1. SERVICE TO CLEMSON UNIVERSITY

a. University and College-Level Committees

Faculty Senate, President, 2023-present

Faculty Senate, Vice President, 2022-2023

Ad-Hoc Committee, Interdisciplinary Studies

Clemson Libraries Advisory Committee, 2022-present

Faculty Senate, Executive Committee, 2022-present

Senator, Faculty Senate (2019-2022); Lead Senator for CAAH, 2021-2022

Faculty Senate Advisory Committee, 2021-2022

Faculty Senate Welfare Committee, 2021-2022

Faculty Senate Scholastic Policies Committee, 2020-2021

Pandemic Governance Group, 2021-2022

Ad-Hoc Committee on Service and Faculty Governance, Faculty Senate (2019-2020)

Advisory Board. Pearce Center for Professional Communication (2011–present)

Advisory Committee. Rhetorics, Communication, and Information Design PhD Program (2012–2019)

Co-Chair, Endowed Chairs and Titled Professors Group (2016–present)

Co-Chair, Planning Committee, new PhD in Digital Humanities and Literacies (CAAH), 2014–2016

Adobe Digital Studio Implementation Team (chaired by Dean of the Libraries), 2014–2015

Adobe-Clemson Partnership Task Force (ongoing); with Jan Holmevik, served as co-leader of Clemson's faculty in the pitches to, meetings with, and presentations to Adobe executives, 2013–2015.

Ombuds Committee, 2012–2015

Faculty Senate Executive Advisory Committee (*ex-officio*), 2012–2015

Faculty Senate (*ex-officio*), 2012–2015

Co-Chair, Digital Humanities Initiative (CAAH), 2013–present)

Co-Chair, Search Committee for the Founding Dean of the Eugene T. Moore School of Education, 2013-2014. Search successful: <http://newsstand.clemson.edu/mediarelations/clemson-names-petersen-founding-dean-of-moore-school-of-education/>

President's Cabinet, Sept. 2012–Dec., 2013

QEP Report Subcommittee, 2012-2013

Search Committee Howle Chair in Collaborative Computing Environments. 2011-2013 (Provost's Appointee)

b. Departmental Committees

Search Committee (Chair), 3 Lecturers in Interdisciplinary Studies
 Search Committee, WPA Position (2022–2023; unsuccessful)
 Advisory Committee (elected), 2012–present; Coordinator, 2012–2019
 TPR Committee, Fall 2021
 Sabbatical Committee, 2018–2023
 First-Year Composition Committee, 2021–2022
 Chair, Search Committee, Pearce Professorship (2018–2019; successful)

c. Mentorship

Mentor, CAAH Dean's Mentoring Program (Mentor) 2013–2014.

3. PROFESSIONAL SERVICE**Web Development**

Web Developer and Managing Editor, *KB Journal*. <http://www.kbjournal.org>. Design, develop, and maintain new journal website. Hosted at Purdue. 2005–2008; 2014–present
 Web Developer, Council of Writing Program Administrators. <http://wpacouncil.org>. 2004–2008. Design, develop, and maintain new content management system and community networking website, membership tracking and payment system, weblogs, and voting mechanisms. Hosted at Purdue.

Editing

See “*Editorships and Publishing*” section.

National Committees and Task Forces

Rhetoric Society of America Fellows (Coordinator), 2023–present
 Development Council (Chair), Rhetoric Society of America. (Fundraising and strategic planning for 1,500 member professional organization; with Jack Selzer, Carolyn Miller, Janice Lauer, Gerard Hauser, Fred Antczak, Richard Enos, John Brereton, and Cinthia Gannett), 2013–present.
 NCTE Spokesperson, National Council of Teachers of English, “NCTE Spokespersons Network,” 2011–2016
 Publications Committee, Council of Writing Program Administrators, 2009–present
 Digital WPA Committee, Council of Writing Program Administrators, 2009–present
 Executive Committee, Kenneth Burke Society, 2002–present
 NCTE, “Transparency Task Force,” 2013–2015
 National Council of Teachers of English (NCTE), Co-Chair, “Connected Community Task Force” 2013–2014
 NCTE, “Policy Advisor—South Carolina,” 2013–2014
 Executive Committee of the Conference on College Composition and Communication (CCCC), 2009–2013
 Executive Board, Council of Writing Program Administrators, 2000–2008
 Chair, “Digital WPA” Subcommittee; Trademarks Subcommittee; Journal Subcommittee
 NCTE Visual Identity Committee, 2006–2011
 James Berlin Memorial Dissertation Award Committee, 2005, Conference on College Composition and Communication
 CCCC Resolutions Committee 2001–2002

Editorial Boards and Reviewing for Journals

Editorial Board, *Community Literacy Journal*, 2012–present

Editorial Board, *CCC Online*, 2010–present
Editorial Board, *Computers and Composition*, 2011–present
Production Consultant and Editorial Board, *Pre/Text*, 2004–present
Reviewer, *Rhetoric Society Quarterly*, 1999–present
Reviewer, *College Composition and Communication*, 2004–present
Reviewer, *College English*, 1999–present
Reviewer, *JAC*, 1999–2014
Reviewer, *Rhetoric Review*, 2004–present
Reviewer, *Western States Communication Journal*, 2004–present
Editorial Board, *Sycamore Review*, 2004–2011
Editorial Board, Purdue University Press, 2004–2010
Editorial Board, *Dialogue: A Journal for Writing Specialists*, 1994–2002
Contributing Editor, *The Writing Instructor*, 1993–1996

References available on request.

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